CALL FOR PAPERS

SCIENTIFIC DIGEST: THEORY & APPLICATIONS (SDTA)

Management Development Institute of Singapore in Tashkent



The tourism industry is linked to the idea of travelling to other domestical or international locations (also known as the travel industry), for leisure, social or business purposes. It is closely connected to the hotel industry, the hospitality industry and the transport industry. Tourism industry (Tourism supply chains) involve many other components - not just accommodation, transport and excursions, but also bars and restaurants, handicrafts, food production, waste disposal, and the infrastructure that supports tourism in destinations. All added values in the tourism industry are based on profitability and keeping tourists happy, occupied and equipped with the things they need during their travel. The tourism industry complex and require multidisciplinary research. Management Development Institute of Singapore in Tashkent study the industry global challenges, in order to robust the tourism supply chains. MDIST Research Innovation and Consultancy Center collects and analyzes unpublished new research outcomes to exchange experience on modern day.

The aims of collection:

- To attract the attention for new business models in tourism industry;
- To highlight the issues related to tourism industry;
- To investigate tourism industry development and global challenges;
- To develop Research and Education in tourism industry;
- To support the new approaches and mechanisms for strengthening the tourism industry.

The main thematic areas:

- Tourism Marketing; Trends in Tourism
- Tourism Management; Optimization
- Revenue Management in Tourism Industry
- The Emerging Technology Trends in the Tourism Industry
- Sustainable Development in Tourism Industry
- Tourism and Economic Development
- Tourism Industry Education
- APPs Travel Insights: Data and Tools for Tourism Industry
- Tourism supply chains
- Tourist Transportation
- Food and Beverage services
- Entertainment within Tourism Industry
- Media: Video Tourism Industry
- Connected Industries (Other Related Industries)

Articles submitted for the SDTA are to be published under ISBN as SDTA book.

Languages: Russian, English, Uzbek.

Originality has to be at least 80%

Font: size – 14, type - Times New Roman; line space – 1.5. All margins are 2 cm.

Submission format:

- title
- abstract (500-600 words)
- keywords (3-5)
- main text (introduction, main part and conclusion)
- bibliography

In case you are submitting in Russian and Uzbek, please, provide <u>the title and keywords in English</u> as well.

Please submit your articles with indication of full name, affiliation, phone number and e-mail to research@mdis.uz before August 31, 2023.